

| <b>Why...</b>                                                                                                                                                    | <b>What...</b>                                                                                                  | <b>How...</b>                                                                                                                                                                                                                                                                                                                                                    |
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| <p>Because Asians do not have a visible public presence in the City of Longmont’s programs and activities...</p>                                                 | <p>A-PAL was founded by Rita Liu to facilitate Asian participation in the City's Multicultural Initiatives:</p> | <ul style="list-style-type: none"> <li>• Encourage volunteerism</li> <li>• Organize Asians participation in the Inclusive Communities Celebrations</li> <li>• Initiate the Chinese New Year project to introduce Asian culture to the community</li> <li>• Provide volunteer opportunities for Asians in the larger Longmont/Boulder community</li> </ul>        |
| <p>Because the City of Longmont enacted diversity and inclusiveness goals...</p>                                                                                 | <p>A-PAL identified opportunities to include Asians at the City planning level:</p>                             | <ul style="list-style-type: none"> <li>• Serve as the Chair of the Longmont Multicultural Action Committee (LMAC)</li> <li>• Active participation in the Culture and Education sub-committees</li> <li>• Engage in LMAC strategic planning</li> <li>• Support "You Belong in Longmont" Branding and initiatives through A-PAL projects and activities</li> </ul> |
| <p>Because the Longmont Asian population needed a vehicle to introduce themselves and their cultures to the larger Longmont and Boulder County population...</p> | <p>A-PAL Launched Longmont’s first Lunar New Year Celebration, establishing it as an annual event:</p>          | <ul style="list-style-type: none"> <li>• Encourage the participation of all cultural groups</li> <li>• Interactive learning booths encourage audience participation and cultural interchange</li> <li>• Asian cultural performances feature performers of different racial backgrounds</li> </ul>                                                                |

| <b>Why...</b>                                                                        | <b>What...</b>                                                                                              | <b>How...</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
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| <p>Because social habits begin early in life...</p>                                  | <p>A-PAL works with schools to expose children to the Longmont Asian community and its cultures:</p>        | <ul style="list-style-type: none"> <li>• Partner with the Silver Creek Leadership Academy on the annual Chinese New Year project and engage the students throughout the entire process</li> <li>• Cultural activities at the Alternatives for Youth Culture Day</li> <li>• Language and culture lessons to prepare Silver Creek students for their China Trip</li> <li>• Hands-on culture lessons for a Hygiene Elementary School project</li> <li>• Origin of Chinese Characters lessons at the Niwot High School's Diversity Day</li> <li>• Participate in St. Vrain Valley School District Technology Fairs</li> <li>• (complete list on request)</li> </ul> |
| <p>Because it is important to reach outside of our own cultural comfort zones...</p> | <p>A-PAL participates and maintains a presence in other cultural events in Longmont and Boulder County:</p> | <ul style="list-style-type: none"> <li>• Martin Luther King, Jr. Day speeches</li> <li>• Cultural activities at Festival on Main</li> <li>• Volunteer at Cinco de Mayo</li> <li>• Support Black History Day</li> <li>• Participate in Boulder Asian Pacific Alliance's (BAPA) planning, and volunteer at the Boulder Asian Festivals</li> <li>• (complete list on request)</li> </ul>                                                                                                                                                                                                                                                                           |

| <b>Why...</b>                                                                                                   | <b>What...</b>                                                                                                                                                            | <b>How...</b>                                                                                                                                                                                                                                                                                                                                                                                                                      |
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| <p>Because differences in culture and language can prevent Asians from utilizing available City services...</p> | <p>A-PAL provides referral to City services and identifies resources to address specific cultural needs:</p>                                                              | <ul style="list-style-type: none"> <li>• Research and identify resources to serve the Asian community's needs</li> <li>• Introduce ESL classes to Asians who have language difficulties</li> <li>• Volunteer at computer classes for seniors</li> <li>• Provide assistance to individuals on a case-by-case basis</li> </ul>                                                                                                       |
| <p>Because a large number of Asian children are adopted by non-Asian families...</p>                            | <p>A-PAL assists adoptive parents by helping their children remain connected to their country of origin:</p>                                                              | <ul style="list-style-type: none"> <li>• Create and provide a network for adoptive parents to facilitate information exchange</li> <li>• Identify language and culture classes for children and parents</li> <li>• Engage the adoptive parents and their kids in the Chinese New Year and Inclusive Communities Celebrations</li> </ul>                                                                                            |
| <p>Because the Longmont non-Asian community interacts with Asians on a daily basis...</p>                       | <p>A-PAL works with non-Asian individuals, businesses, schools, and other organizations to respond to all types of cultural, communication, and educational requests:</p> | <ul style="list-style-type: none"> <li>• Translation services for St. Vrain Valley School District's Adult Education Program</li> <li>• Culture presentations at Front Range Community College (FRCC)</li> <li>• Guide/Greeter at FRCC Orientation</li> <li>• Find appropriate Asian language classes for American business people</li> <li>• Respond to requests relating to Asian cultures, languages, and resources.</li> </ul> |